

CDAO Indonesia



▶ Connecting you to what's next in data and AI

CDAO Indonesia Agenda Tuesday 27 May 2025	
08:00	<i>Register; grab coffee. Mix, mingle, and say hello to peers old and new</i>
08:50	Corinium's welcoming remarks
09:00	Chair's Opening Remarks Dr. Ir. Charles Lim Deputy Head Master of IT Program Swiss German University
09:10	Opening Keynote Leadership in The Age of Intelligent Machine <ul style="list-style-type: none"> • Exploring how leaders must take charge of integrating AI into their organisations, moving beyond IT departments to embed AI into strategic planning and decision-making • Defining success metrics and fostering a culture that embraces AI-driven change to enhance operational efficiency and competitive advantage • Highlighting the necessity for leaders to champion ethical AI practices and promote a culture of continuous learning and innovation Sonny Supriyadi Chief Data Officer Maybank
09:35	AI Panel Exploring the Impact of AI and Data Democratisation in Modern Enterprises <ul style="list-style-type: none"> • Exploring how AI and data democratisation are reshaping business operations by enabling real-time insights and enhancing operational efficiency • Discussing how enterprises can measure the return on investment (ROI) from AI initiatives in conjunction with data democratisation efforts • Examining the ethical implications of leveraging AI within a democratised data framework Moderator Dr. Eka Budiarto Head of Master of Information Technology Swiss German University Panellists Ni Made Sunarti SVP - Data Management and DPO Head CIMB Niaga Juan Intan Kanggrawan Head of Data & Product Smart Cities & GovTech Halga Tamici , AVP Engineering, SuperApp
10:15	Solving the Real Data Problem: Trust, Truth and Transformation Asheque Mainuddin MDM Leader, ANZ & AIK Informatica
10:40	<i>Coffee and connect</i>
11:15	VIBE Coding, A threat or Opportunity? <ul style="list-style-type: none"> • What & Why VIBE Coding? • When we can use vibe coding? • Can Vibe coding replacing your developer? • How to manage tech-debt source code from vibe coding • Testing & Deployment Challenges Muhammad Imran Head of Data Division MNC Financial Service

11:40	The Importance of Strong Data Management to Achieve Effective AI Manning Bartlett Solution Director APAC APGAR Awwal Mulyana Data Management Project Lead Biofarma Raveena Fiarani Data Management Project Lead Biofarma	
12:05	Data & Digital Transformation Journey in Public Sector Juan Intan Kanggrawan Head of Data & Product Smart Cities & GovTech	
12:30	<i>Connect, converse, and lunch</i>	<i>Red Hat and Starburst Luncheon By invite only</i>
13:40	Building Effective Data Governance Frameworks for the AI-Driven Era <ul style="list-style-type: none"> • Understanding the foundational principles necessary for effective data governance in AI • Exploring how to incorporate AI technologies into existing governance frameworks to enhance data quality and security • Highlighting methods for evaluating the effectiveness of governance frameworks Rajesh Grover Group VP – AI, Digital & Omnichannel Kanmo Group	
14:05	Fireside Chat Achieving Data Governance in Decentralised Data Environments <ul style="list-style-type: none"> • Decentralising data governance by allowing individual teams to manage their own data initiatives while adhering to overarching policies • Maintaining data quality and interoperability across decentralised environments to prevent silos and ensure consistent governance • Defining roles within decentralised frameworks to foster accountability and streamline governance processes across teams Speakers Andika Rachman Hakim Senior Data Science Manager INA DIGITAL EDU Budiyanto Head of Data Governance & Data Protection Officer Bank Jago	
14:35	From Insight to Impact: Leveraging Psychometric Analysis for Enhanced Productivity in Indonesian Enterprises Psychometric data is not just an assessment result, but a strategic asset for organizations. With the right analysis, this data can: <ul style="list-style-type: none"> • Improve recruitment accuracy • Reduce turnover • Drive productivity • Create a work culture that is more in line with business strategy Lina Natalya Head of Assessment PT Semesta Integrasi Digital	
15:00	<i>Coffee and connect</i>	
15:35	Group Discussion Insights vs Privacy: Leveraging Customer Data without Compromising Privacy As organisations increasingly look to data to unlock customer insights and deliver hyper-personalised experiences, this session tackled one of the most pressing dilemmas facing data leaders today: How do we balance data-driven innovation with the rising demands of data privacy? Guiding questions: Balancing Insights with Privacy <ol style="list-style-type: none"> 1. How do you currently balance the need for actionable customer insights with increasing demands for data privacy and protection? 2. What are some common trade-offs you've encountered between personalisation and compliance? How have you handled them? Regulatory Compliance & Ethics	

	<p>3. How is your organisation adapting to local and international regulations such as GDPR or Indonesia's PDP Law when designing data strategies?</p> <p>4. Beyond legal compliance, what does ethical use of customer data look like in practice for your team?</p> <p>Technology & Data Management</p> <p>5. Which technologies or frameworks have you found most effective in protecting customer data while still enabling meaningful analytics?</p> <p>6. How are you handling data anonymisation or pseudonymisation to extract insights without compromising individual identities?</p> <p>Operationalisation & Governance</p> <p>7. What governance structures have you implemented to ensure privacy-by-design is embedded across data workflows?</p> <p>8. Do you involve legal, compliance, or ethics teams early enough in the process of developing customer data initiatives? How can this be improved?</p> <p>Trust & Customer Experience</p> <p>9. How do you communicate your data practices to customers in a way that builds transparency and trust?</p> <p>10. Have you seen a measurable impact (positive or negative) on customer engagement based on how your organisation handles data privacy?</p>
16:05	<p>Chair's Remarks</p> <p>Dr. Ir. Charles Lim Deputy Head Master of IT Program Swiss German University</p>
16:10	<p>CDAO Cheers with Peers <i>Cocktail Reception & Networking</i></p>